

COURSE LAYOUT

1. GENERAL

SCHOOL	School of Animal Biosciences		
DEPARTMENT	Animal Science		
STUDY LEVEL	<i>Undergraduate</i>		
COURSE CODE	3	SEMESTER	5
COURSE TITLE	AGRITOURISM		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	ECTS
Theory, Laboratory Practicals		2	2
COURSE TYPE (Foundation course, General knowledge, Scientific area, Developing skills)	General knowledge		
PREREQUISITES	None		
LANGUAGE	GREEK		
IS THE COURSE OFFERED for ERASMUS STUDENTS?	NO		
COURSE WEB PAGE	https://mediasrv.aua.gr/eclass/courses/EZPY185/		

2. LEARNING OUTCOMES

Learning Outcomes
<p>The lesson aims at the familiarization of students with the concepts and practice of agritourism and the design of relevant development programmes.</p> <p>By successfully completing the course students will be able to:</p> <ul style="list-style-type: none"> Describe, distinguish and explain the fundamental concepts and theories of tourism development and alternative tourism. Describe and justify the relationship between rural/agri-tourism and sustainable rural development. Describe, distinguish and explain the national and EU policies for agritourism development. Evaluate an agritourism development plan. <p>Cooperate with peers to collect appropriate materials so as to put together and present a piece of work related to the course contents/interests.</p>
General Competences
<ul style="list-style-type: none"> DECISION MAKING AUTONOMOUS WORK GROUP WORK APPRECIATE DIFFERENCE AND MULTICULTURALITY CAPABILITY FOR CRITISISM AND SELF-CRITICISM DEVELOPMENT OF FREE, CONSTRUCTIVE AND INDUCTIVE THINKING DEVELOPMENT OF SOCIAL, OCCUPATIONAL AND MORAL RESPONSIBILITY AND SENSITIVITY TO GENDER ISSUES

3. COURSE CONTENT

- i. Tourism: conceptual framework and economic role: concepts, the market circuit, the tourism product, the evolution of tourism, its economic role, international trends.
- ii. From mass to alternative/sustainable tourism: social, economic and environmental impacts of tourism, the questioning of mass tourism, new (consumers') tourism patterns
- iii. The concept of sustainable tourism and its relationship with sustainable rural development. Alternative, rural, agri-tourism and sustainable development.
- iv. The features of agri-tourism demand, quality management, quality standards and certification.
- v. Gender and agri-tourism.
- vi. The national and EU policy for agritourism: Agritourism as a component of the EU strategy for integrated rural development, institutional framework and implementation agencies.
- vii. Design of agritourism development: theory and practice
- viii. Examples of agritourism development - from Greece and Europe

4. TEACHING and LEARNING METHODS - Evaluation

TEACHING METHOD	IN CLASS (FACE-TO-FACE)	
USE OF INFORMATICS and COMMUNICATION TECHNOLOGIES	Use of ICTs in teaching and assignment presentation Use of e-class Communication with students (email and e-class)	
TEACHING ORGANISATION (Lectures, individual or group assignments, field trips, individual study et.c.)	Activities	Workload per semester
	LECTURES	26
	LITERATURE STUDY& ANALYSIS – WRITTEN ASSIGNMENT	14
	AUTONOMOUS STUDY	10
	Total contact hours and training	50
STUDENTS EVALUATION	<p>I. Two formative and/or one summative examinations comprising short answers to questions and short texts development (60%)</p> <p>II. Written group work & public presentation (40%)</p>	

5. BIBLIOGRAPHY

- Ανδριώτης, Κ. (2008) Αειφορία και εναλλακτικός τουρισμός, Εκδ. Σταμούλη, Αθήνα
- Ασκέλη, Σ. (2005) Επιχειρείστε αγροτουριστικά: Πώς να οργανώσετε τη δική σας αγροτουριστική επιχείρηση, Εκδ. Κέρκυρα-Αγροτουριστική Α.Ε., Αθήνα.
- Βαφειάδης, Γ., Κοντογεώργος, Χ. και Παπακωνσταντινίδης, Λ. (1992) Αγροτουρισμός και ισόρροπη ανάπτυξη, Εκδ. ΑΤΕ, Αθήνα.
- Βενετσανοπούλου, Μ. (2006) Η κρατική συμβολή στον τουρισμό: Εναλλακτικές μορφές τουρισμού, Εκδ. Interbooks, Αθήνα
- Έξαρχος, Γ. και Καραγιάννης, Σ. (2004) Αγροτουρισμός, Κέντρο Τεχνολογικής Έρευνας Κρήτης, Θεσσαλονίκη.
- Κοκκώσης, Χ., Τσάρτας, Π. και Γκριμπα Ε. (2011) Ειδικές και εναλλακτικές μορφές τουρισμού: Ζήτηση και προσφορά νέων προϊόντων τουρισμού, Εκδ. Κριτική, Αθήνα.
- Κομίλης, Π. (2001) Οικοτουρισμός: Η εναλλακτική προοπτική αειφόρου τουριστικής ανάπτυξης, Εκδ. Προπομπός, Αθήνα.
- Κομίλης, Π. και Βαγιονής, Ν. (1999) Τουριστικός σχεδιασμός, Εκδ. Προπομπός, Αθήνα.
- Μανώλογλου, Ε., Τσάρτας, Π., Μάρκου, Α. και Παπλιάκου, Β. (1998) Ο τουρισμός ως παράγοντας κοινωνικής αλλαγής, Εξάντας-ΕΚΚΕ, Αθήνα.
- Σφακιανιάκης Μ. (2000) Εναλλακτικές μορφές τουρισμού, Εκδ. Έλλην, Αθήνα.

Τσάρτας, Π. (επιμ.) (2000) Τουριστική ανάπτυξη: Πολυεπιστημονικές προσεγγίσεις, Εξάντας, Αθήνα.

France, L. (1997) Sustainable Tourism, Earthscan, London.

Page, S., Brunt, P. Busby, G. and Connell, J. (2001) Tourism: a modern synthesis, Thomson Learning EMEA, London.

Roberts, L. and Hall, D. (2001) Rural tourism and recreation: from principles to practice, CABI Publ., Wallingford, UK.

Journal of Sustainable Tourism <http://www.tandfonline.com/toc/rsus20/current>

Tourism Management <http://www.journals.elsevier.com/tourism-management/>